

INSTRUCTIONS FOR THE COMPLETION OF THE COPYRIGHT RELEASE

The attached form must be used if you do not own the copyright to the photographic images or videotapes that you are submitting (the “Submitted Materials”) – for example, if they were taken by a modeling agency or professional photographer(s)/videographer(s) – and the photographer(s)/videographer(s) has (have) not otherwise granted you the right to publish the Submitted Materials in the manner set forth in the Rules and Click Wrap Agreement. The photographer(s)/videographer(s), who holds the copyright in the Submitted Materials, must grant Shirley of Hollywood and its partners including TheBachelorguy.com, but not limited to (collectively, the “Competition Entities”) permission to use the Submitted Materials. If applicable, this Copyright Release, must be signed by the copyright holder before you submit the Submitted Materials.

Please be aware that the Competition Entities cannot accept photos in which you do not have the requisite rights. Competition Entities will not print the copyright notices, will not credit any copyright owner, and will not make any payment whatsoever for any of the Submitted Materials.

Please have the owner of the images’ copyright sign this Copyright Release, and retain the release in your files. If you are selected as a Semi-Finalist, you will need to send the original of the form, along with other materials, to the Competition Entities in accordance with instructions to be provided.

The Competition Entities cannot accept telephone inquiries. If you have any questions about the Official Rules or any of the forms, you may e-mail shirley@shirleyofhollywood.com; the Competition Entities will make every effort to respond to all inquiries as soon as possible.

COPYRIGHT RELEASE

Copyright Holder’s Name: _____ (the “Copyright Holder”)

Address: _____

Telephone Number: _____

Entrant Name: _____ (the “Entrant”)

Address: _____

Telephone Number: _____

Copyright Holder warrants and represents that s/he owns the copyright in certain photographs and/or videotapes depicting the Entrant described in Attachment A hereto (the “Submitted Materials”). By signing this release, the Copyright Holder hereby grants to the “Competition Entities” and their Affiliates (as defined below, but not limited to) the rights and permissions specified below in the Submitted Materials:

For good consideration, the receipt and sufficiency of which is acknowledged, Copyright Holder hereby grants to the Competition Entities and their affiliated domestic and foreign publishing companies and licensees (“Affiliate(s)”) the irrevocable right and permission to use, re-use, publish, re-publish and otherwise reproduce and display (collectively “Publish(ed)”) the Submitted Materials for use by the Competition Entities as permitted herein. Such right and permission shall include the right to adapt, crop, revise and edit any of the Submitted Materials, and to Publish and distribute the Submitted Materials throughout the world and in perpetuity, in whole or in part and in conjunction with other photographs, in any and all media now known or hereafter devised, in connection with the following: (a) the Shirley of Hollywood and supplements packaged and sold in conjunction therewith; (b) domestic and foreign Affiliate publications; (c) the Competition Entities’ websites and respective Affiliate websites; (d) collections of Shirley of Hollywood and Affiliate materials not distributed for sale; (e) television broadcast, including, but not limited to, the right to license or distribute the Submitted Materials and Biographical Materials via broadcast or cable outlets; (f) home video and/or film use, including, but not limited to, the right to manufacture copies of the Submitted Materials and Biographical Materials in all video and DVD formats for rental or sale to consumers for viewing; (g) video on demand, including, but not limited to, offering the Submitted Materials and the Biographical Materials for exhibition to consumers on a pay-per-view basis; (h) Internet use, including, but not limited to, offering the Submitted Materials and Biographical Material for exhibition to consumers via the Internet; (i) advertising, promoting and publicizing, in any and all media, the publications and materials referenced herein (including, but not limited to, the Competition and any subsequent Competition Entities or Affiliate-sponsored contests); (j) on cell phones and other media platforms that permit the Submitted Materials to be uploaded and/or downloaded, and (k) other commercial purposes (including, but not limited to, calendars, posters, or usage by third parties).

Copyright Holder further understands and agrees that the foregoing grant to Competition Entities and Affiliates includes the right to edit and crop the Submitted Materials, including the deletion of any copyright notice, and understands that s/he will not be given credit for the Submitted Materials. Copyright Holder waives in favor of the Competition Entities and anyone authorized by them, any and all moral rights that s/he may have in any of the Submitted Materials.

Copyright Holder acknowledges that Competition Entities are not and will not be responsible for any payment to Copyright Holder.

[Copyright Holder’s Signature]

Date:

ATTACHMENT A

Description of Submitted Materials:
